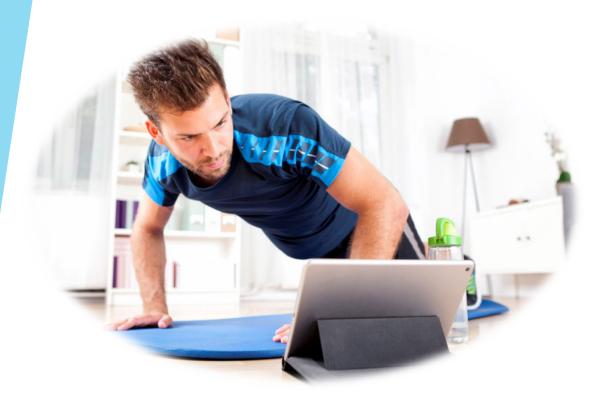
# Personal Trainer Tips: Session 2 Program Design for the Home & Workout of the week





# National Federation of **PROFESSIONAL TRAINERS**

By: Felix Doval, M.S., NFPT-MT, CSCS NFPT Education Director

# Our Spotlight App

# hex.fit/webinaire-nfpt

For NFPT trainers only :

- 30 days Free Trial instead of 7 days
- 40% off on all pricing during COVID-19 to help you (this is about \$20/month)
- www.nfpt.com/business for more resources, links and webinar materials

# Recapping the checklist

- 1. Do you know what equipment the client has or does not have?
  - Be aware, ahead of time, so you can plan or modify according to need and available tools
- 2. If they don't have equipment, do you know what household items you would want them to have?
  - Think about mods beforehand, don't let the client feel like you haven't thought this through
- 3. What meeting interface will you use?
  - FaceTime, WhatsApp Video Call, Skype, Zoom?
  - Whatever you use, stick to it, be consistent with that client/group so they know what to expect/where to find you
  - Be sure that your client knows how to use the technology. Consider offering a tutorial is needed.
  - If necessary, use different platforms for different clients or groups (i.e. Zoom for the small groups and FaceTime for one-on-one's/client's who aren't comfortable with new tech)
- 4. Is your internet reliable?



# Recapping the checklist Continued

5. Is your presentation area organized and clean?

### 6. Is your lighting proper?

- Do you have a light ring or other spot lighting. Lighting should be on you/in front of the subject, but behind the camera
- 7. Do you have a stable place to situate your phone, tablet or laptop?
- 8. Have you done a test run to iron out any kinks?
  - Practice makes purposeful! \*no one expects perfect, but practice gets you closer

9. Did you send your client the workout ahead of time?

 Also adding value to your service. You charge clients because you add value to their lives - show them how much value you bring by being prepped and purposeful

# NOTE:

- Don't stress about not being a professional lighting or camera person. Being honest with your clients about learning new things and getting better as you go will harvest more respect and relatability

- Make sure your presentation area is clean and nice, but also add touches of you, make it purposeful too! If you're a Cubs fan, put your Cubbies swag on a shelf behind you. You like art? Hang your favorite piece in the background. Don't clutter, just add imprints of you. People like the little touches, this shows them that you're real and you have hobbies and interests too - they may even ask you about it (don't solicit the ask). If they ask you, then you have that much more of an opportunity to have a real and personal conversation even with the distance

- You only need YOUR followers. This isn't a time where it's absolutely necessary to attract new clients ... be loyal to your loyals and give them the best of you. Paying your bills is the priority right now, so stay in the lane of a focus on your current clients, then 'worry' about new clients *after* you've figured this virtual training thing out

NOW LET'S BUILD A HOME BASED WORKOUT! ....

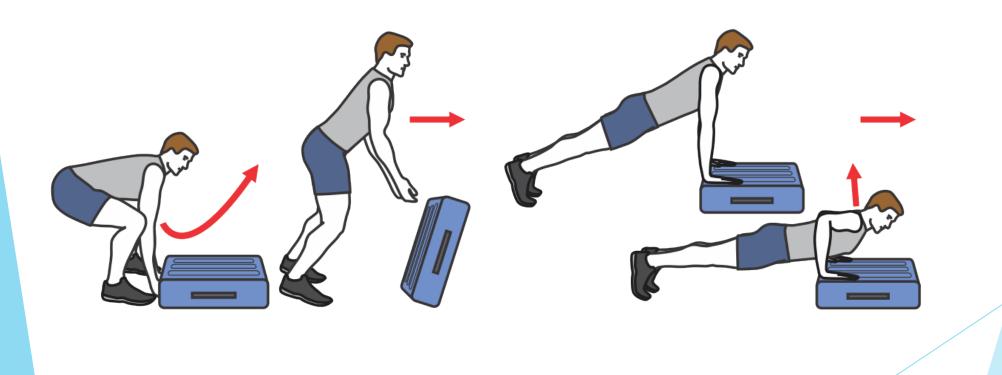
# Tools used in this weeks' workout Week 2 - Workout #2



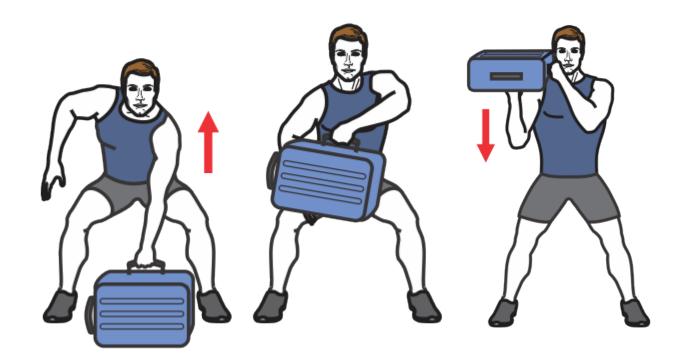
For Week #1, Workout #1, see webinar materials at: nfpt.com/business

# This Week's Workout: Movement 1

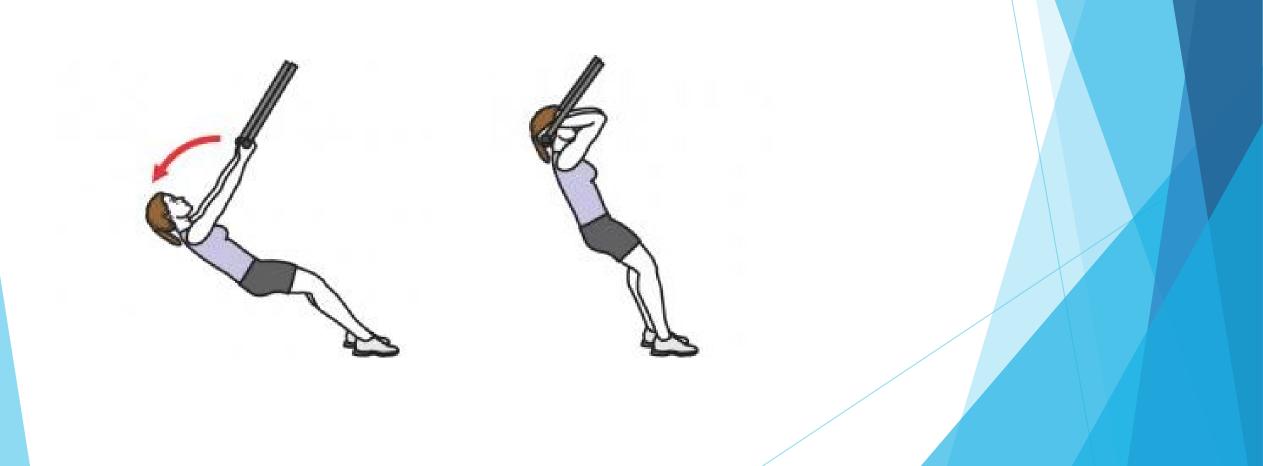
Suitcase Flip & Push Up



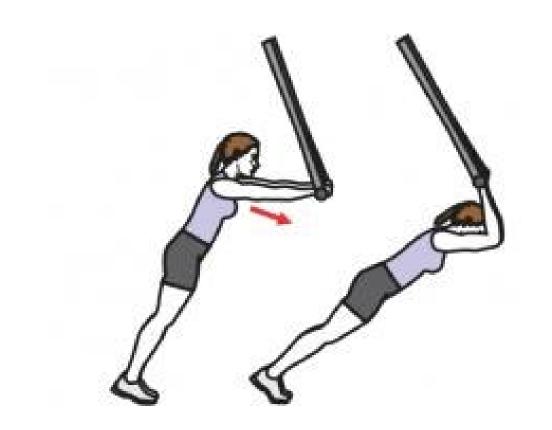
#### Suitcase Clean



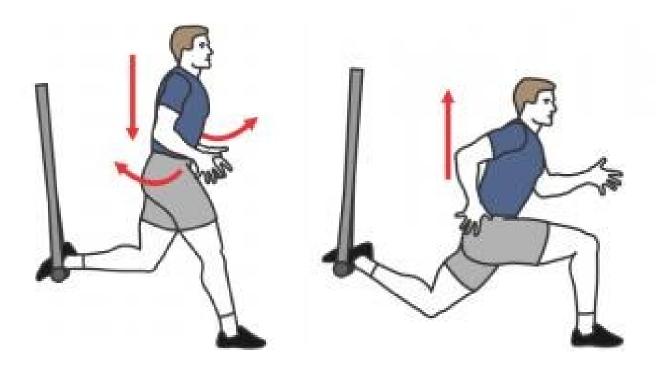
**Biceps Curl** 



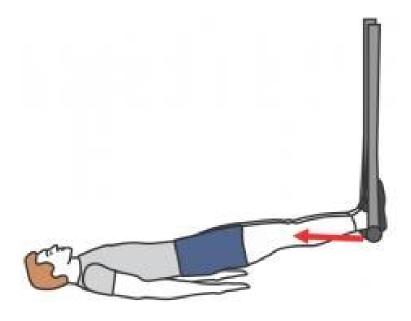
#### **Triceps Extension**

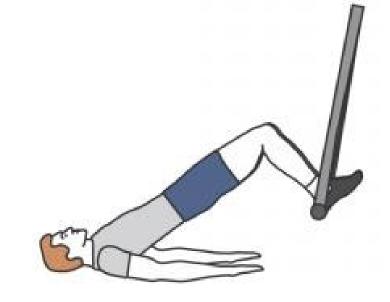


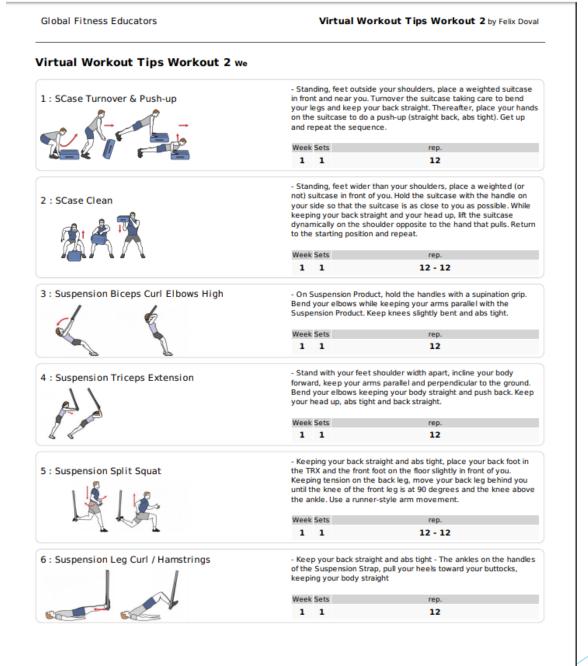
#### Split Squat



#### Hamstring Curls









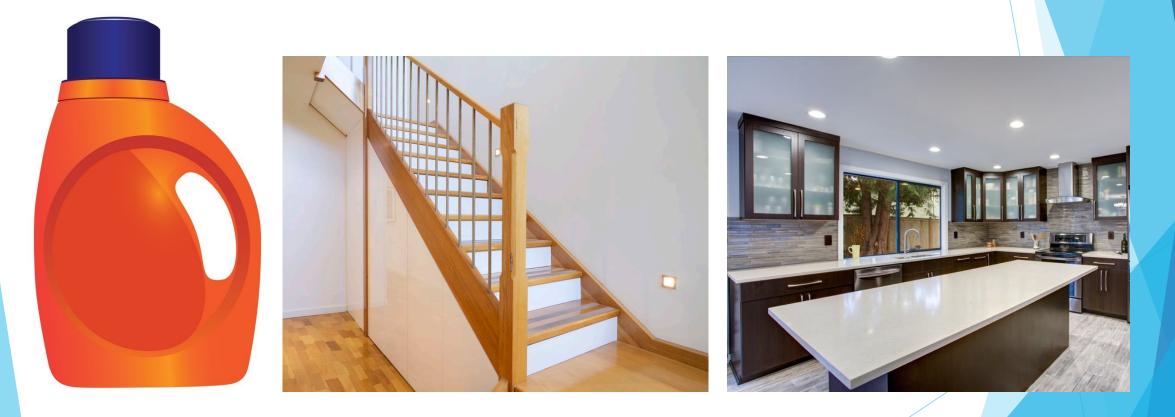
# Where to get an SBT Suspension Exercise System?

# www.sbtextreme.com

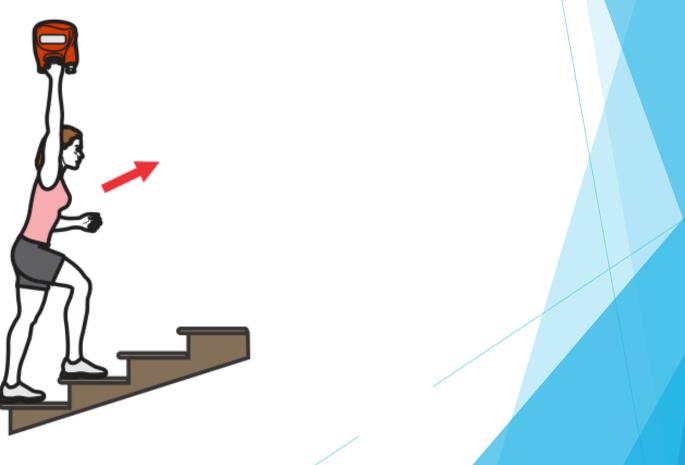
- All NFPT Trainers get a One Time 60% off a "Get to know SBT suspension straps" incentive Using Code: NFPT-CPT
- All NFPT Trainers furthermore can then become affiliates, offer all their clients 40% off an SBT System, PLUS earn \$20.00 in commissions per each sale.
  - Commissions paid monthly

Remind your clients that these are tools for use after the stay-at-home orders are lifted. Straps and other affiliated product that you endorse should serve a purpose beyond crisis mode.

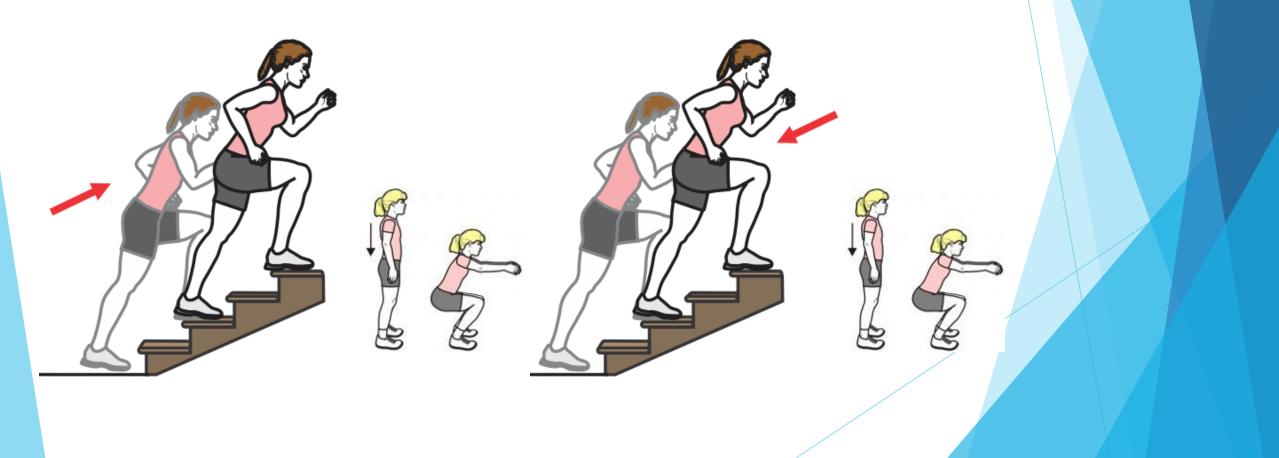
# Tools used in this week's workout Week 2 - Workout #3



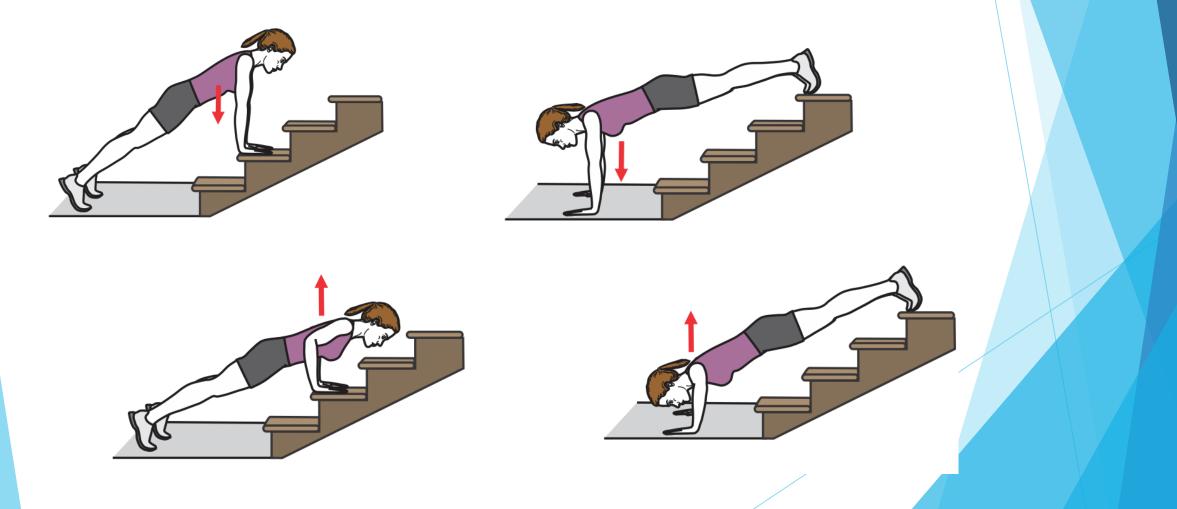
Stair Walk: Up facing forward & Down semi laterally with leading leg same as the arm that is holding the overhead Liquid Laundry Detergent. 6 up and down reps on each arm



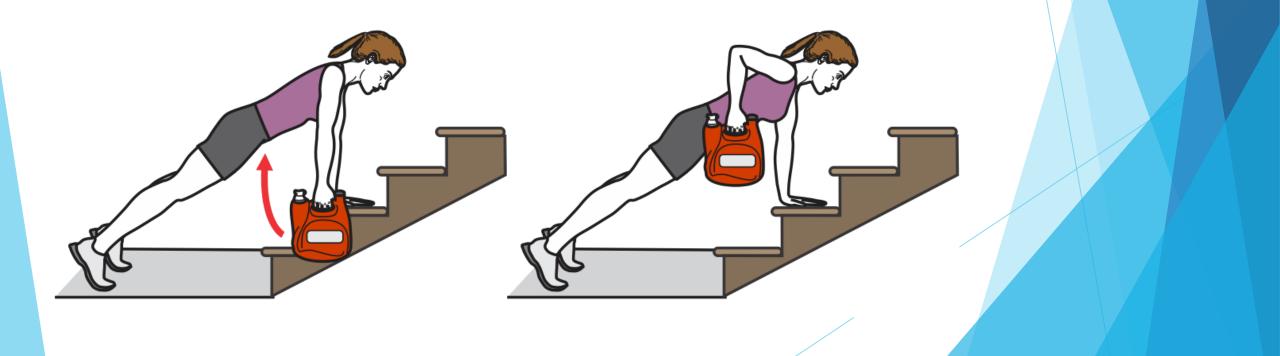
Stair Deep Lunge Up with 2 squats at top / Stair Backwards Deep Lunge holding on to rails with 2 more squats before going up again



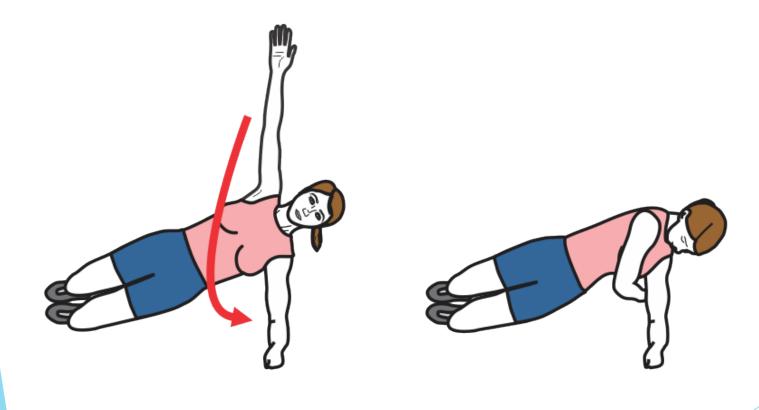
Stair Push Ups (2 variations shown. Easy & Advanced)



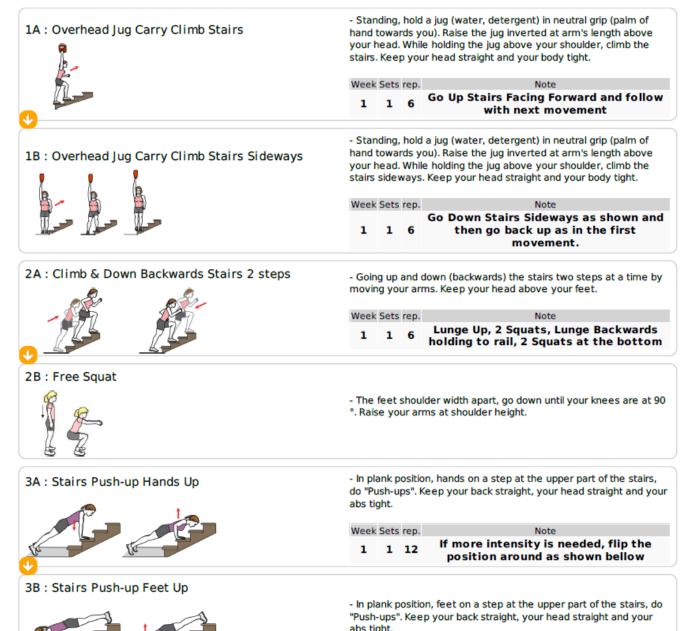
Stair / Counter or Table 1 arm row. ( 2 variations shown) Variation 1= both feet planted Variation 2= Opposite leg of moving arm up and feet higher up



Floor Oblique twists. (2 Variations shown) Variation1= , elbow and knees on ground. Variation 2= On hand and feet. Hips and knees are off the ground.



#### Virtual Workout Tips Workout 3 we

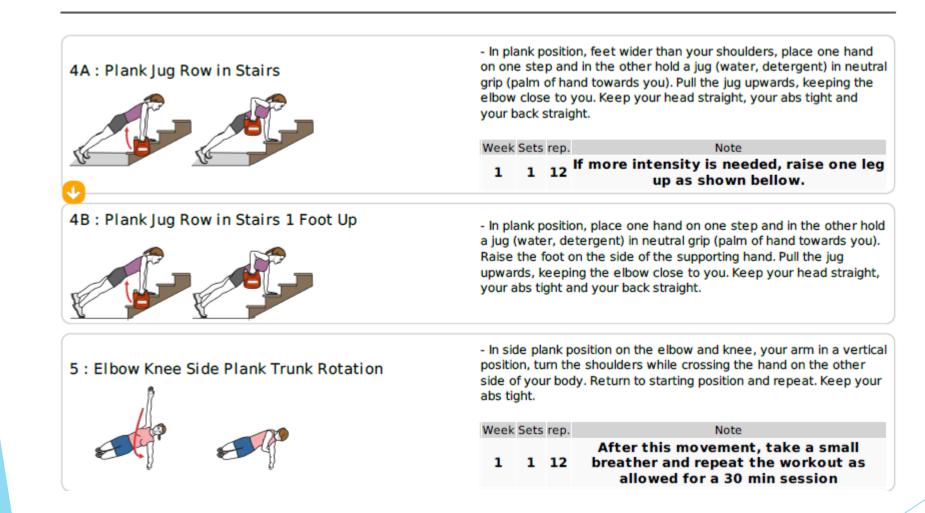




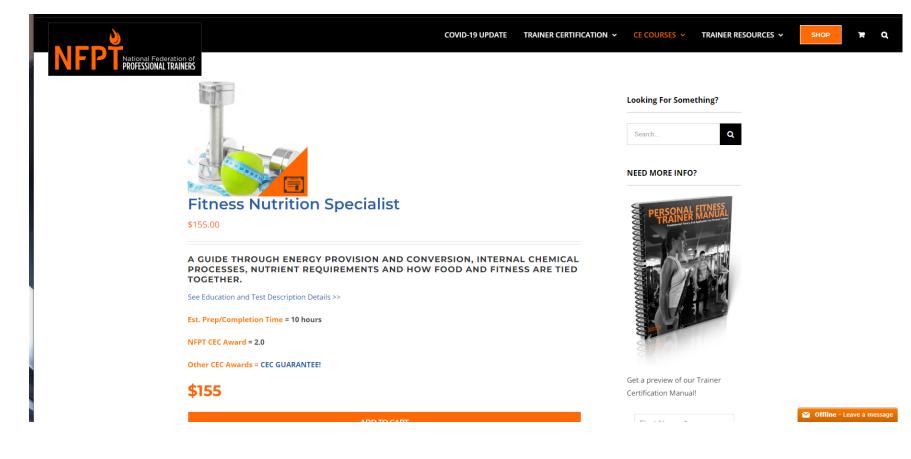
abs tight.

#### **Global Fitness Educators**

#### Virtual Tips Workout 3 by Felix Doval



# What do we do about Nutrition?



Promo Code "Webinar2" = 50% through May 31st

\*if you have already enrolled to this course in the months of March or April, we will give you a free CE course of your choice, including Specialty Certificate courses



# www.nfpt.com/dotfit

# **QUESTIONS & ANSWERS**

most popular questions submitted by participants:

- What about insurance? Am I covered to do in-home training?
  - ▶ Yes, you are covered ☺
  - See NFPT Blog for detailed answer, at <u>www.nfpt.com/blog</u>
- What happens when gyms start opening again? Should I still do in-home training?
- Can I get CECs for this webinar too?
  - > Yes, you will be emailed with a link to the quiz for this webinar.